

# SPONSORSHIP PACKAGES

PACKAGE	BENEFITS	SUPPORTS
<b>BRONZE</b> \$250	<ul style="list-style-type: none"> <li>• LOGO ON WEBSITE WITH LINK</li> <li>• INVITE TO SPECIAL EVENTS, GAMES AGAINST FLYERS ALUMNI/FLYERS WARRIORS, TEAM PARTIES</li> </ul>	<ul style="list-style-type: none"> <li>• EQUIPMENT: BALLS, STICKS, STICK ADAPTATIONS</li> <li>• WELCOME BAGS FOR NEW PLAYERS</li> </ul>
<b>SILVER</b> \$500	<ul style="list-style-type: none"> <li>• BRONZE LEVEL BENEFITS</li> <li>• LOGO ON MONTHLY E-NEWSLETTER WITH LINK</li> </ul>	<ul style="list-style-type: none"> <li>• EQUIPMENT: NETS, BOARDS, SCOREBOARD</li> <li>• REFEREES</li> <li>• PLAYER REGISTRATION FEES</li> </ul>
<b>GOLD</b> \$1000	<ul style="list-style-type: none"> <li>• BRONZE AND SILVER LEVEL BENEFITS</li> <li>• COMPANY ADS ON BOARDS, SIGNAGE AT GAMES</li> </ul>	<ul style="list-style-type: none"> <li>• TEAM BANNERS AND SIGNAGE</li> <li>• SOCIAL MEDIA/SEARCH ENGINE MARKETING</li> <li>• WEBSITE HOSTING AND MAINTENANCE</li> </ul>
<b>PLATINUM</b> \$2500	<ul style="list-style-type: none"> <li>• BRONZE, SILVER, GOLD LEVEL BENEFITS</li> <li>• BI-WEEKLY SOCIAL MEDIA ACKNOWLEDGMENT</li> </ul>	<ul style="list-style-type: none"> <li>• TRAILER EXPENSES</li> <li>• INSURANCE</li> <li>• VENUE RENTAL FEES</li> </ul>

## OUR REACH

**BASED IN PHILADELPHIA METROPOLITAN AREA**

**WEBSITE WITH OVER 800 PAGE VIEWS PER MONTH**

**SOCIAL MEDIA PRESENCE ON FACEBOOK, INSTAGRAM, X, YOUTUBE**

**100+ SUBSCRIBERS TO E-NEWSLETTER**

**NOTE:** Philadelphia PowerPlay, Inc. is a public charity under the Internal Revenue Code section 501(c)(3). Philadelphia Flyers PowerPlay is not owned or operated by, or otherwise affiliated with, the Philadelphia Flyers organization, Comcast Spectacor, LLC, or any parent, subsidiary, or affiliate thereof. Philadelphia Flyers PowerPlay is solely licensed to use certain logos and other intellectual property of the Flyers.



## PHILADELPHIA FLYERS POWERPLAY POWER WHEELCHAIR FLOOR HOCKEY

### SPONSOR THE FLYERS POWERPLAY

Sponsoring the Philadelphia Flyers Powerplay assists our non-profit organization in providing a safe, fun, and competitive environment for the disability community, specifically power wheelchair users.

Your generosity supports our team in building camaraderie, fostering independence, and community engagement. Our players are able to develop leadership and communication skills, establish mentoring opportunities, gain confidence, learn from their mistakes, and become dedicated to something beyond themselves.

Being part of the Flyers PowerPlay offers fellowship and support, not just to players, but also families. Parents share disability resources and services to overcome the daily challenges of having a family member with a disability. Surrounded by people who “get it”, we create an environment that transcends the game itself. Our tight-knit family champions collaboration, understanding, and encouragement for all involved.

As a sponsor, you will benefit from brand recognition in the disability community. Your business has the opportunity to receive acknowledgment on Flyers PowerPlay social media accounts, your logo featured on the team website and monthly e-newsletter, as well as signage prominently displayed at all games. Partnering with the Flyers PowerPlay will drive traffic to your website and increase brand awareness, while creating a new customer base.

We rely on the contributions of others to make Powerhockey available to all power wheelchair users. Your sponsorship helps pay for specialized equipment, referees to enforce the rules, insurance to protect the organization, and venue rental fees that allow our players to have a place to come together and play the sport we love. You can also fund player registration fees to lessen the financial burden on our players and families.

Invest in our organization and show your commitment to acceptance, inclusivity, and accessibility. Act now and see the positive difference your sponsorship can make!

**TO BECOME A SPONSOR OR FOR MORE INFORMATION, CONTACT THE FLYERS POWERPLAY AT  
POWERPLAYFUNDRAISING03@GMAIL.COM**



## ABOUT FLYERS POWERPLAY

The Philadelphia Flyers PowerPlay, a 501 (c) (3) nonprofit organization, is a power wheelchair floor hockey team based in the Philadelphia metropolitan area. Power wheelchair floor hockey, more commonly known as Powerhockey, is played by people who use power wheelchairs in their everyday lives.

The team was started by our founder, Pat Hilferty, as a school activity in 1999. Upon his graduation, Pat wanted to formally organize. The Philadelphia PowerPlay was born in September of 2003. Pat's passion project celebrates its 20th anniversary in the 2023-2024 season.

The Flyers PowerPlay is open to competent power wheelchair users of all genders, 10 years and older. Our team is made up of about 25 players with various disabilities, including but not limited to Muscular Dystrophy, Cerebral Palsy, and Spinal Cord Injuries. The team plays twice a month, September through June, and provides an outlet for members to play hockey and

get their competitive juices flowing. It also allows for players, family members, and friends to socialize in an atmosphere of acceptance and gain a network of support.

Although Pat passed away in May of 2017 from complications due to his Muscular Dystrophy, his vision and memory lives on in each and every player who joins the Flyers PowerPlay family. Over the years, the team established an on-going relationship with the Philadelphia Flyers of the NHL. In 2017, the Flyers adopted the PowerPlay as the first powerhockey team to partner with an NHL franchise. We continue to encourage NHL teams to reach out to their respective disabled communities to spread the message and grow the sport of powerhockey.

The Flyers PowerPlay also competes internationally, winning the US Powerhockey championship in 2013, the Powerhockey Cup in 2018, and the Canada Cup in 2019, where they faced the best Powerhockey teams in North America.



## ABOUT POWERHOCKEY

Powerhockey is wheelchair floor hockey specifically for people requiring the use of a power wheelchair in their daily lives. Powerhockey is commonly played on a basketball court with modified lightweight sticks and a wiffle ball substituted for a puck. The primary source of strength and speed involved in the sport comes from the power wheelchair. Powerhockey is for participants of all genders and skill levels, 10 years and older.

## OUR MISSION AND IMPACT

The Flyers PowerPlay's mission is to provide a community based competitive athletic experience for people who use power wheelchairs in their daily lives. We believe that competition and challenge are healthy and necessary for all

people, regardless of ability. The Flyers PowerPlay provide a quality, well-organized recreational and social program within the community. Our emphasis is on teamwork, skill development, and fun.



**LIAM MILLER**  
POWERPLAY CAPTAIN, FORWARD

"I've grown as a leader and a mentor, been put in positions to succeed, and have been given opportunities to learn from my failures. It's challenged me to make decisions under pressure and to work with others to solve problems, both in the game and in managerial positions. It has empowered me with the confidence to be an active member of society as a person with a disability, providing me with a platform to exercise independence."



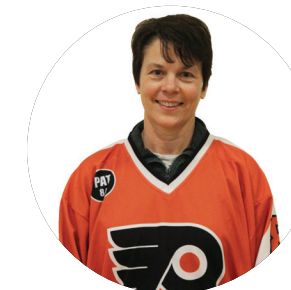
**STEVE AND JAMIE MILLER**  
POWERPLAY PARENTS

"Nate has gotten the opportunity to meet this whole group of fellow power wheelchair-users. Nate loves socializing at the games, and now he has all these new friends and positive role models that share some of his unique life experiences. The other players have embraced Nate, even though he's young and learning. They make it a point to mentor him, teach him the rules, guide him on what to do, and encourage him. It is such a welcoming, supportive, positive experience, full of camaraderie."



**LAUREN SHIPMAN**  
POWERPLAY GOALIE

"PowerPlay has enabled me to be a part of and play as a team, to produce two goals: a desire to win and a desire to compete. I thrive on competition, so I love when our games are close because it gets my adrenaline pumping. I was very timid when I first started, especially in net. In recent years, however, my confidence has increased and now I can actually compete with the big shooters in our league!"



**MELISSA PITTS**  
POWERPLAY PARENT

"My son's participation with this team has been priceless. Playing hockey has not only been a recreational outlet, it has been an incredible source of support, love and information. As a parent, I've been able to talk with other parents about resources, equipment, travel, obtaining services and benefits, and have learned so much. The emotional support received from other parents has been invaluable."



**JAYCE LELEUX**  
POWERPLAY DEFENSE

"I love sports and when I was a young kid I thought being disabled would prevent me from being able to play sports. I've tried other disabled sports but wasn't able to play independently. Wheelchair hockey was a godsend because not only can I play a sport and be part of a team, I can play independently!"